

CONNECT19

2019 ANNUAL CONFERENCE AND EXHIBITION

May 13-15, 2019

HOTEL TALISA | VAIL, CO

PREMIER SPONSOR



Who We Are

Our membership base represents the full spectrum of senior living and aging services providers, including:

- Assisted Living Communities
- Home and Community-based Services (HCBS)
- Independent Living Senior Housing
- Life Plan Communities
- Memory Care
- Nursing Homes
- Programs of All Inclusive Care for the Elderly (PACE)

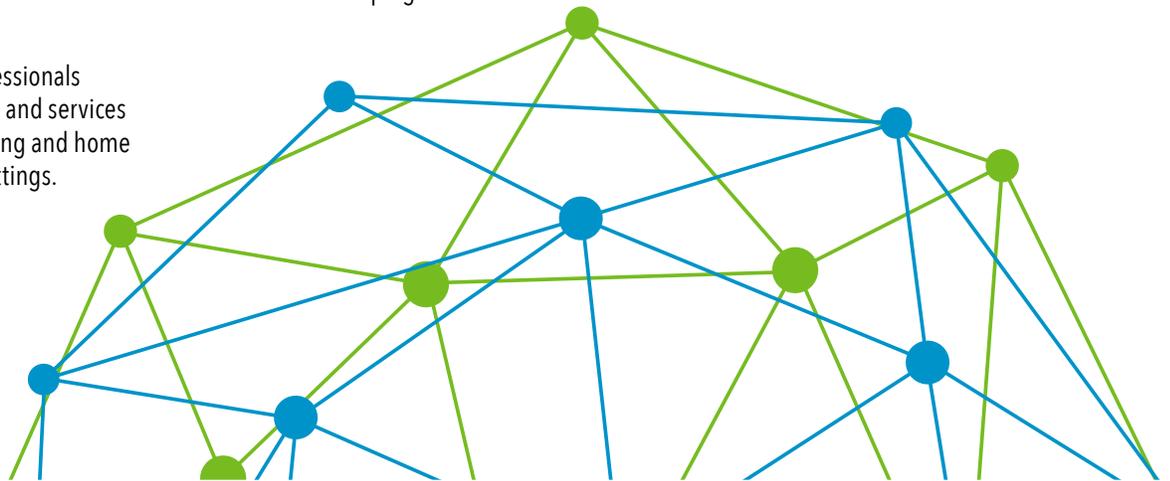
Conference Attendees include:

- Administrators
- Chief Executive Officers
- Executive Directors
- C-suite Professionals
- Housing Managers
- Directors of Nursing
- Department Heads
- And key Health Care Professionals involved in providing care and services to the elderly in senior living and home and community-based settings.

What We Buy

LeadingAge Colorado members spend millions of dollars annually on:

- Accounting
- Adult Day
- Architecture/Construction/
Interior Design
- Banking & Financial Services
- Bathing
- Building Equipment
- Communication Services
- Computer/Data Management
- Consulting
- Development Services
- Emergency Response Systems/
Wander & Fall Prevention
- Executive Search
- Facility Management
- Flooring
- Food Management
- Furniture
- Housekeeping
- Identification Systems
- Insurance
- Lifts
- Maintenance Supplies/Services
- Medical Supplies, Products & Services
- Marketing/PR Management
- Nutrition and Food services
- Pharmaceutical Services
- Rehabilitation & Therapy Services
- Residential Care & Personal Products
- Safety
- Security
- Signs
- Technology-Assisted Devices
- Telehealth
- Transportation
- Uniforms
- Video Entertainment
- Wellness



LeadingAge Colorado is the only association in Colorado representing the full spectrum of senior living and care providers. LeadingAge Colorado advocates for a policy agenda that helps providers adapt and modify their programs in response to ongoing changes in senior living and aging services to provide quality care to older Coloradans.

LeadingAge Colorado provides unmatched access, information and education on the key issues affecting our members and the clients they serve. At every turn, we are working on behalf of senior living and care providers in Colorado to advance policies that help providers do what they do best, providing care and services to seniors.

LeadingAge Colorado is the association where leaders of Colorado senior living and care providers connect with their peers to develop strategic and innovative solutions to the challenges we face.

LeadingAge Colorado is the state partner of Argentum (formerly ALFA), LeadingAge and the National Adult Day Services Association (NADSA).

Tell Me More About the LeadingAge Colorado Annual Conference

Nothing tops the LeadingAge Colorado Annual Conference & Exhibition for exposure to Colorado's senior living and care leaders who can decide what and how much to buy. Each spring this premier event for senior living and care organizations in Colorado provides an unmatched opportunity for you to connect with Colorado CEO's, administrators, executive directors, CFOs, CIPPs, COOs and others with buying power to buy your product or service.

That purchasing power translates into sales for you! So why not take advantage of this opportunity to get your message in front of the people who can make a difference to your business.

SCHEDULE OF EVENTS

<div style="background-color: #00a651; color: white; border-radius: 50%; padding: 5px; display: inline-block;"> May 13 </div> Monday	<div style="background-color: #00a651; color: white; border-radius: 50%; padding: 5px; display: inline-block;"> May 14 </div> Tuesday	<div style="background-color: #00a651; color: white; border-radius: 50%; padding: 5px; display: inline-block;"> May 15 </div> Wednesday
<p>1:00 – 2:30 p.m. Power Sessions</p> <hr/> <p>2:45 – 4:00 p.m. Opening General Session featuring Jonathan Fanning</p> <hr/> <p>4:15 – 5:15 p.m. General Session featuring That Moment When</p> <hr/> <p>5:15 – 6:15 p.m. Welcome Reception</p>	<p>8:30 – 10:00 a.m. Education Sessions 101-104</p> <hr/> <p>10:15 – 11:00 a.m. Education Sessions 201-204</p> <hr/> <p>11:00 a.m. – 2:00 p.m. Lunch in Exhibit Hall</p> <hr/> <p>2:15 – 3:00 p.m. Education Sessions 301-304</p> <hr/> <p>3:15 – 5:00 p.m. Education Sessions 401-404</p> <hr/> <p>5:00 – 6:00 p.m. Networking Reception</p>	<p>8:30 – 10:00 a.m. General Session featuring Kelly Swanson</p> <hr/> <p>10:15 – 11:45 a.m. General Session featuring Josh Davies</p>

EXHIBITING COMPANIES RECEIVE:

- Six foot draped/skirted table
- Chairs provided by request
- Complimentary Wi-Fi in exhibit hall
- Discounted valet parking
- Access to Tuesday breakfast, education sessions, lunch and networking reception.
- Three hours of dedicated exhibit time
- The opportunity to schedule personal meetings and dinner with customers and potential clients
- Listing in onsite program brochure, which includes a description of your products/services
- Listing on LeadingAge Colorado website conference page
- Registration list with names, title and mailing addresses
- Access to key industry decision-makers
- A give-away or door prize opportunity
- Recognition through special name badge ribbons
- **Please note, these are table-top exhibits only (with the exception of premium spaces 27, 32, 47, 48).**

EXHIBIT CONSTRUCTION

Is the responsibility of the exhibitor. Placement of equipment must be done to avoid blocking the visibility of neighboring exhibitors. Exhibitors will be asked to move their exhibit should there be any complaints. There is no room for complicated exhibits (*no large furniture or equipment, etc.). **Table-top exhibits only.** Your display must fit into a 6' x 6' space (with the exception of premium spaces 27, 32, 47, 48).

SECURITY

Although limited security will be provided, exhibitors must provide for the security of their goods, materials, equipment and general display at all times. LeadingAge Colorado will not be responsible for the loss or damage of any material for any cause.

PROGRAM LISTING

To be listed in the conference program, exhibitor contracts must be received in the LeadingAge Colorado office by Friday, April 12, 2019.

MEALS AND MISCELLANEOUS

LeadingAge Colorado's continental breakfast, lunch and reception on May 14 are complimentary to two exhibitors per company. If you have more than two attendees, you may purchase additional badges with your registration for \$100/each.

Forms to order electrical and audiovisual services will be sent to all exhibitors. Forms with full payment must be returned to the hotel prior to the show to ensure timely set up.

Education and networking on other days are available at a discounted rate.

EXHIBITOR PERSONNEL

Each exhibitor is permitted two (2) representatives per booth in the exhibit hall at any one time. Additional badges may be purchased at a fee of \$100 per badge.

LEADINGAGE COLORADO CONTACT

Any questions about the LeadingAge Colorado Exhibition should be directed to:

Sarah McVeigh
Phone: 303-837-8834
E-mail: sarah@leadingagecolorado.org

Mailing Address:
LeadingAge Colorado
303 E. 17th Avenue, Suite 880
Denver, CO 80203

LOADING/UNLOADING INTO EXHIBIT HALL

There is a loading dock at the Hotel; however, it is on the other side of the property from Talisa Ballroom. Smaller deliveries should go to the loading dock, which is located underneath Zermatt Ballroom and can be brought up to the meeting space from there.

For any large deliveries, such as full pallets, we recommend having these dropped off behind Talisa Ballroom as they are too large and heavy to be moved around the Hotel.

You may unload and set up anytime between 7:00 and 10:30 a.m. on Tuesday, May 14.

CANCELLATION POLICY

If you have purchased an exhibit space for the 2019 Annual Conference and Exhibition, **April 12th** is the last day to cancel. All cancellations will receive a 50% administrative fee. There will be no refunds granted for cancellations past the deadline.

EXHIBITOR NOTES

Our show is open for 1 day, Tuesday, May 14, 2019. Set up for vendors will be on Tuesday from 7:00-10:30 a.m. The exhibit hall opens promptly at 11:00 a.m. on Tuesday, May 14. The exhibit hall will close on Tuesday, May 14 at 2:00 p.m. No exhibits shall be dismantled or removed prior to this time for any reason. If an exhibit is dismantled prior to the close of show, said exhibitor(s) may be prohibited from attending LeadingAge Colorado's 2020 exhibition. See full schedule on page 3 for specific event times.

**Hurry,
space sells out quickly!**

Contact Sarah McVeigh
today at 303-837-8834 or
sarah@leadingagecolorado.org
to reserve your space at
LeadingAge Colorado's Annual Conference,
May 13-15, 2019 in Vail.

Sponsorship Opportunities

BENEFITS	Recognition on on-site event signage	Listing in final conference program	Sponsor ribbon for company representatives attending Annual Conference	Listing on Conference Webpage	Includes company name and logo	Sign at the entrance to the session/event	Opportunity to give two minute introduction or to show two minute video at beginning of session/event	Ability to place promotional information at the session/event	Attendee List
Hotel Room Key Cards - \$2,850	●	●	●	●	●				●
Tote Bags - \$2,200	●	●	●	●	●				●
Registration Sponsor - \$1,575 Ability to meet every attendee at registration desk	●	●	●	●	●	●		●	●
Tuesday Exhibit Hall Luncheon - \$1,575	●	●	●	●	●	●			●
Tuesday Networking Reception Food - \$1,500	●	●	●	●	●	●	●	●	●
Monday Welcome Reception Food - \$1,350	●	●	●	●	●	●	●	●	●
Learning Journals - \$1,250	●	●	●	●	●				●
Monday Afternoon Power Sessions - \$1,200 (2 available)	●	●	●	●	●	●	●	●	●
Conference Wifi - \$1,000	●	●	●	●					●
Monday Welcome Reception Drinks - \$950	●	●	●	●	●	●	●	●	
Tuesday Networking Reception Drinks - \$950	●	●	●	●	●	●	●	●	
Tuesday Buffet Breakfast - \$950	●	●	●	●	●	●		●	
Tuesday Coffee Break - \$950	●	●	●	●	●	●		●	
Wednesday Buffet Breakfast - \$950	●	●	●	●	●	●		●	
Lanyards provided by sponsor - \$900	●	●	●	●	●				
Highlighters provided by sponsor - \$575	●	●	●	●	●				
Breakout Session - \$500 (16 available)	●	●	●	●	●				
General Conference Sponsor - \$315 (multiple available)	●	●	●	●					

Note: If you don't see the sponsorship you are looking for, please contact us directly.

Advertising Opportunities

ADVERTISE IN THE FINAL CONFERENCE PROGRAM

Ads must be high resolution, with no bleeds. Artwork accepted via email to Sarah@leadingagecolorado.org or uploaded directly to designer's website at <https://www.hightail.com/u/anstadt>. Please specify that it is for LeadingAge Colorado conference. Supply all files separately if possible. Files may be eps, jpg, or pdf. No web graphics (swf, png). Make sure your artwork is at least 300 dpi. **Please note:** If your advertising requires manipulating you will be charged at the rate of \$65 per hour.

Deadline for ads - April 12.

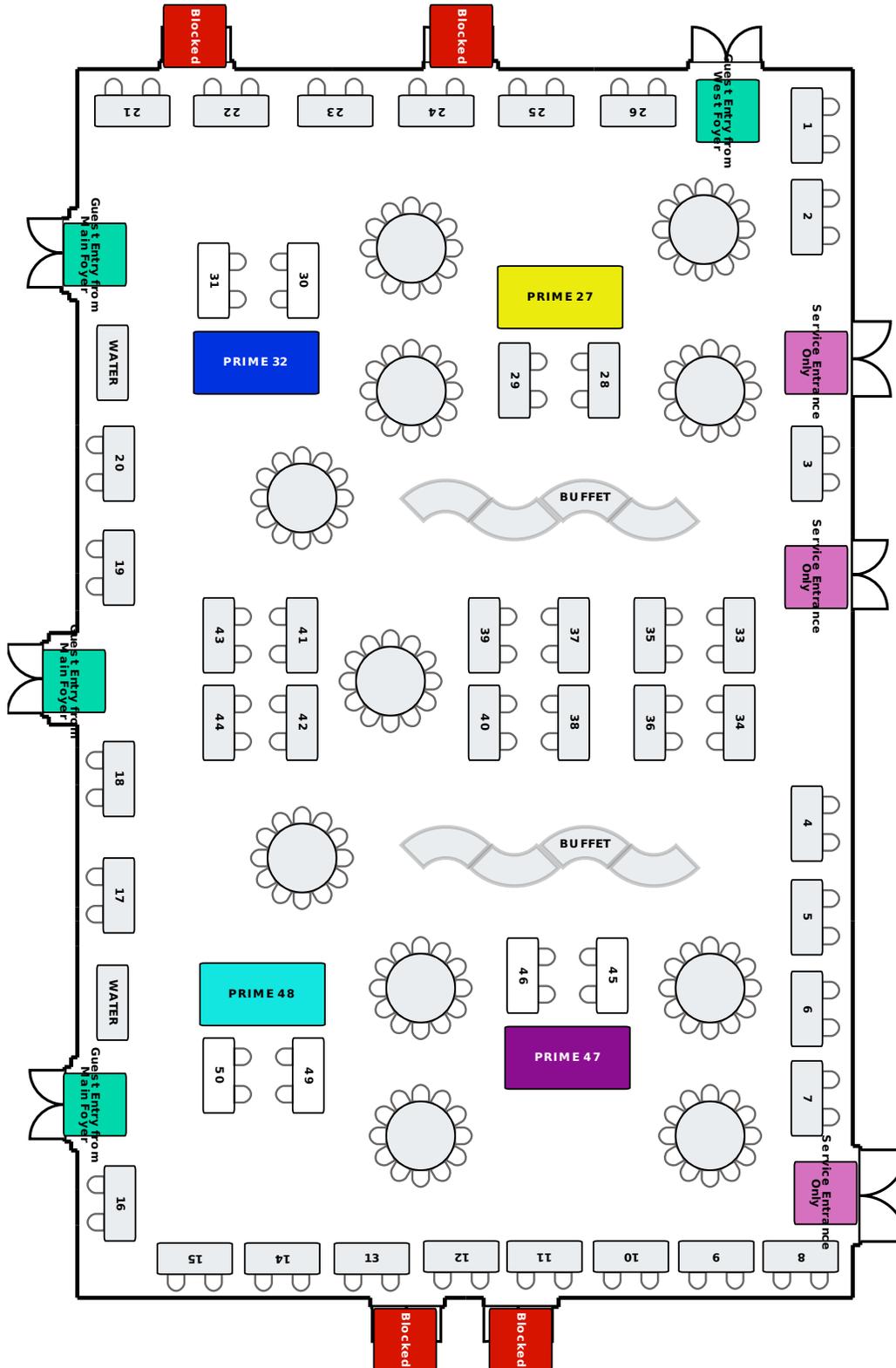
Full Page 5" x 8.375"	Half Page Horizontal 5" x 4.125"
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ADVERTISING SECTION

Full Page	\$750
Half Page	\$500

Exhibitors Floor Plan

LEADINGAGE COLORADO 2019 ANNUAL CONFERENCE AND EXHIBITION
 MAY 13-15, 2019 ● HOTEL TALISA ● VAIL, COLORADO



LeadingAge Colorado 2018 Vendor List

LOOK WHO JOINED US IN 2018. STAY A STEP AHEAD OF YOUR COMPETITION BY SIGNING UP FOR 2019!

2018 EXHIBITORS

- | | | |
|--------------------------------------|-------------------------------|---------------------------------|
| ASR Companies, Inc. | Infinity Rehab | OZ Architecture |
| Beacon Communications | Intalere | Palace Construction |
| CertaPro Painters of Arvada | It's Never 2 Late | PharMerica |
| CliftonLarsonAllen | Lantz-Boggio Architects | Pinkard Construction Co. |
| Davey Coach Sales, Inc. | Legacy Healthcare Services | RehabCare |
| DISH | LifeShare Technologies | Remedi SeniorCare |
| Encore Rehabilitation Services | Medline Industries | Schryver Medical |
| Eppstein Uhen Architects | Metropolitan State University | Senior Living Insurance Brokers |
| Fransen Pittman, General Contractors | of Denver, Master of Health | Senior Rehab Solutions |
| Good Day Pharmacy | Administration | Solutions Advisors Group |
| GTC - Your Construction Partner | Morrison Senior Living | Tiger Natural Gas, Inc. |
| Heartland Pharmacy | Moss Adams LLP | US Foods |
| Hord Coplan Macht | New Horizon Foods | ZIEGLER |

2018 CONFERENCE ITEM AND EVENT SPONSORS

- | | |
|--|--|
| Tote Bags
Brookdale Senior Living | Lanyards
Metropolitan State University of Denver |
| Highlighters
Brownstein Hyatt Farber Schreck, LLP | Name Badges
Moss Adams |
| Pens
Cappella Living Solutions | Learning Journal
Sunrise Senior Living |
| Opening General Session Sponsors
Kephart and Palace Construction | Conference App
Varsity |

2019 ANNUAL CONFERENCE EXHIBITOR AND SPONSOR CONTRACT

SIGN UP ONLINE!
www.leadingagecolorado.org/exhibit-sponsor

COMPANY INFORMATION		
COMPANY NAME		
CONTACT PERSON TO RECEIVE ALL ADVANCE MATERIALS		
PHONE	FAX	
E-MAIL		
EXHIBIT LOCATION/NUMBER		
1ST CHOICE	2ND CHOICE	3RD CHOICE
ATTENDING EXHIBITORS/NAME BADGE INFORMATION		
Please provide the first and last name of each attending exhibitor (up to 2) that will be representing your company. NOTE: should you require more than the allotted 2 badges, additional badges may be purchased at a fee of \$100 per badge		
1.	2.	
3.	4.	

In order for the company to be included in the final conference program, contracts must be submitted no later than April 12, 2019. (Please print all information clearly)

FINAL PROGRAM LISTING		
COMPANY NAME [EXACTLY AS IT WILL APPEAR IN PROGRAM]		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
WEBSITE ADDRESS		
COMPANY REPRESENTATIVE		
PRODUCT/SERVICE DESCRIPTION (NO MORE THAN 3 SENTENCES)		

EXHIBIT INVESTMENT

STANDARD EXHIBIT SPACE	<input type="radio"/> Member \$999	<input type="radio"/> Non-Member \$1299
PRIME EXHIBIT SPACE	<input type="radio"/> Member \$1299	<input type="radio"/> Non-Member \$1599
DRINK TICKETS (For customers and potential clients)	<input type="radio"/> \$13/Drink Ticket	

LeadingAge Colorado cannot guarantee but will do its best to keep competitors separated. Please note those competitors.

ADVERTISING FEES FOR FINAL PROGRAM

ADVERTISING SECTION	<input type="radio"/> Full Page \$750	<input type="radio"/> Half Page \$500
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SPONSORSHIP FEES

Sponsorship _____ Fee \$ _____

Sponsorship _____ Fee \$ _____

The undersigned applies for exhibit space at the LeadingAge Colorado 2019 Annual Conference and Exhibition to be held at Hotel Talisa on May 14, 2019. Full Payment in the form of a check (made payable to LeadingAge Colorado) or credit card information is required to receive confirmation of Booth Space.

Application is hereby made for the above indicated space. Management will make every effort to assign requested space, but does not guarantee exhibit number requested. Cancellation of exhibit space must be made in writing which is postmarked by April 12, 2019 to ensure a full refund minus a 50% administrative charge. Any cancellation postmarked after April 12, 2019 will not be refunded.

Become a Business Partner member and save \$300 on your 2019 exhibit fee!

In addition to saving \$300 on your 2019 exhibit fee, LeadingAge Colorado Business Partner membership helps distinguish your company as a part of the Senior Living and Care community and connects you to hundreds of providers throughout the year. Members want to do business with LeadingAge Colorado Business Partners, so contact Sarah McVeigh at 303-837-8834 or sarah@leadingagecolorado.org today for more information on the benefits and values of Business Partner membership!

Total Costs:	\$	Exhibit Investment
	\$	Drink Tickets
	\$	Advertising
	\$	Sponsorship
	\$	Sponsorship
	\$	Additional Exhibitors
	\$	TOTAL

PAYING BY CHECK

Make check payable to LeadingAge Colorado and mail with completed contract to:

Attn: Sarah McVeigh
 LeadingAge Colorado
 303 E. 17th Avenue, Suite 880
 Denver, CO 80203

PAYING BY CREDIT CARD

Please register online:
www.leadingagecolorado.org/exhibit-sponsor

PAY ONLINE Visa American Express Master Card Check # _____

EXHIBIT TERMS AND CONDITIONS

LIABILITY: LeadingAge Colorado, host organizations, hotel and show management, and employees or representatives of these bodies, will not be held liable for injuries to any person or for any loss or damage to property owned and controlled by the exhibitor, which claims for damages or injuries may be incident to, arise from, or be in any way connected with the exhibitor's display. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless LeadingAge Colorado, the Hotel, its owner, its agents, management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. If any legal action is necessary to enforce the terms of this contract, the prevailing party shall be entitled to reasonable

attorney's fees in addition to any other relief to which it may be entitled. Exhibitors desiring to insure their exhibit merchandise and display material against loss of any kind must do so at their own expense. LeadingAge Colorado suggests that such exhibitors contact their own insurance brokers who will secure them exhibit rider policies which will provide all their home premises for the exhibition purposes. Exhibitors will be responsible for any damage done to the building by them or their employees. Nails, tacks or screws must not be driven into walls, floors, or woodwork.

Reservations will be taken on a first-come first-served basis and are subject to LeadingAge Colorado's approval. Due to LeadingAge Colorado's nonprofit status, no sales or order-taking will occur during the course of the conference. NO ASSIGNMENT OR SUBLETTING. Exhibitor agrees not to assign,

sub-lease, subcontract, apportion or share the whole or any part of the assigned space. Such arrangements are absolutely prohibited and shall be deemed null and void. Full payment must accompany your application to choose your exhibit space selection. LeadingAge Colorado will not assign you an exhibit space until we receive full payment. Your exhibit must be torn down, packed, and removed from the exhibit hall by no later than 8:00 PM on Tuesday, May 14, 2019. Failure to comply with this 8:00 PM deadline will result in a \$200 clean-up fee.

CANCELLATION POLICY: If you have purchased an exhibit space for the 2019 Annual Conference and Exhibition, April 12th is the last day to cancel. All cancellations will receive a 50% administrative fee. There will be no refunds granted for cancellations past the deadline.