

TRANSFORMING TECHNOLOGY CULTURE IN SENIOR LIVING

Parasol Alliance is a full-service technology company exclusively serving the senior living industry. We specialize in strategic planning, project management and IT operations to help our clients effectively leverage technology and achieve their long-range goals. Our vision is to transform technology culture in senior living.

At Parasol Alliance, we understand that updating your community's technology is a valuable incentive for both current and potential residents. That is why we are committed to transforming your community's technology into a true asset. With us by your side, you can have full confidence your technology strategy will always be aligned with your business objectives.

Technology Assessment & Strategic Roadmap

Our core business model is rooted in strategy. We believe that every valued client deserves a strategic approach when working with Parasol Alliance. That's why we are committed to performing a full technology assessment and comprehensive Strategic Plan that will completely transform your technology culture.

Managed Services Provider (MSP)

Our full-service IT MSP partnership includes a flat-rate, all-inclusive comprehensive range of IT services that include:

- 24/7 Service Desk Support
- Onsite Assistance
- Expertise in Network and Systems Engineering
- Skilled Business Systems Analysts
- Dedicated Client Service Managers
- Skilled Project Management
- Innovative Technology Solutions
- Personalized Resident Technology Support



Full-Service IT
Partnership



Tech Assessment &
Strategic Planning



Wireless Design
Services



Network and
Systems Engineering



Business Systems
Analysts



Client Service
Managers



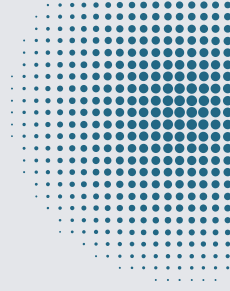
Project
Management



Resident Technology
Support



Security Solutions



Managed Security Services Provider (MSSP)

Through our MSSP partnership, Parasol Alliance secures your Senior Living community by implementing a customized set of security solutions that reduces your risks of cyberattacks and HIPAA compliance breaches. MSSP services include email security, vulnerability scanning, penetration testing, SIEM and security assessments such as HIPAA and PCI compliance.

Resident Technology Support

We are the only Senior Living technology company that educates residents on how to safely and properly navigate technology! Parasol Alliance offers onsite support for your residents with our customized Tech@Home Resident Technology Support services. Our personalized Tech@Home program helps your residents engage and connect with the world around them through the use of technology.

Our Tech@Home program offers: Move-In Setup, Technology Device Setup, Drop-In Sessions, One-on-One Support, & Technology Classes.

Technology Consulting

Parasol Alliance offers customized consulting solutions based on projects or specific needs. Our technology consulting arm can assist your organization in implementing and selecting solutions, developing a stronger business strategy and assisting your community in being a pillar of technological innovation to give better service to its members. If you're looking to make a change in a specific technology, or implement new functionalities into your community, our tech consulting experts can ensure you implement meaningful changes.

Visit our website for more information!
www.parasolalliance.com



RAISING TECH
TRANSFORMING TECHNOLOGY CULTURE IN SENIOR LIVING

Check out our podcast for tech trends, hot topics and meet the people behind the tech landscape in senior living to gain practical technology knowledge you can apply in your community today!

RaisingTechPodcast.com