



## **LeadingAge Colorado – Spring Conference – May 2022**

### **Education Session: “Recruiting and Retaining Staff with Innovative Operations and Design” -**

#### **Key Takeaways**

**The Challenge:** By 2030 the senior care profession will need to add 2.3 million new workers.

#### **Solutions:**

##### **A. Recruiting:**

1. Pipeline
2. Interview strategies
3. First impressions
4. Referrals

##### **B. Retaining Staff**

1. Onboarding
2. Culture
3. Training
4. Residents valuing the staff
5. Healthy workspaces

##### **C. Outside of the Box Ideas**

1. Think like a ‘start-up’ company
2. Look outside of senior living for ideas
3. Time and labor-saving technology
4. “Well Building” design standards

#### **For more information:**

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